









# WHY VISIT?

-  Explore the African manufacturers, prices, efficiency and product variety.
-  Stay updated with Africa's latest trends and challenges.
-  Network with potential new sources and open business opportunities.
-  Benefit from international agreements ( COMESA, GAFTA, AGADIR, QIZ, GATT, GATS & Duty Free )



# WHO SHOULD VISIT

  
Manufacturers

  
Retailers

  
Private Labels

  
Wholesalers

  
Buyers

  
Importers

  
Sourcing



**“** All fairs and conferences were at a very high level. I can say that after visiting many such events around the world. Now we have a bigger idea of what is being produced in Africa and what shopping you can do here.

**Ferax - USA**



**“** Amazing show. It was really good to attend and connect with many factories at the exhibition. We are looking forward to starting working in Egypt.

**The Sourcing Company - USA**













